



Program

2nd NETTIES Conference

(Network Entities)

IAFeS - International Association for eScience
at Humboldt Cosmos Multiversity

www.humboldt-cosmos-multiversity.org

Tenerife March 5th – 8th 2015

"Open Data and Big Data – The Impact on Digital Society and Smart Cities"

Program

Thursday

March 5th 2015

Arrival
Check In

12:00 Bus Transfer

13:00 Opening Session

Welcome by Don Eduardo Pintado Mascareño,
Minister of the Government of Tenerife
with special mission for project developments

Welcome by the President of the Humboldt Cosmos
Multiversity Prof. Dipl.Inform. Günter Betrig KOCH

Welcome by the president of IAFES
Prof. Dr. Radu Vasiiu

Welcome by Prof. Rodrigo Trujillo Gonzalez,
Vice Rector of the University of La Laguna

14:30 Coffe break

15:00 1st Session

„Big Data – Introduction and definition“
Prof. Dr. Johann GÜNTHER
Jiangnan University, Wuhan, China

„Big Data in Education“
Keynote by Prof. Dr. Diana Adone
Technical University, Timisoara, Romania

	<p>"Profiling Regions as Knowledge Regions - model cases for Tenerife" Prof. Dipl. Inform. Günter Koch, Humboldt Cosmos Multiversity</p> <p>„Knowledge Intensive Entrepreneurship Fostering Digital Society“ Matti Lähdeniemi , Tampere University of Technology, Finland</p>
17:00	Summary of first day
17:30	Bus Transfer to Puerto de la Cruz (to Restaurant and/or Hotel)
19:30	Dinner (on individual order)
March 6th 2015	
8:45	Bus Transfer
9:30	<p>2nd Session</p> <p>„Case Oulu ICT-cluster Short history, current era and future“ Prof. Dr. Risto Kimari Dean at University of Appl. Science, Oulu, Finland</p> <p>„e-Government System of the Public Domain in Greece“ Prof. Dr. Dimitriou TSELES Vicerector Piraeus University of Applied Sciences, Greece</p> <p>„Evaluation on reverse logistics system of city waste based on circular economy“ Prof. Dr. Fangio WAN Jiangnan University, Wuhan, China (Video presentation)</p>
11:00	Coffee Break
11:30	<p>3rd Session</p> <p>„Autodesk on using our technology in Smart Cities“ Mike Westlake Autodesk Education (EMEA), UK</p> <p>„Enhancing Smart Cities: Higher Education and 3D Printing“ Diriba Habtuamu Grischa Fraumann Jon Maes Master Students of the Master Program "Research and Innovation in Higher Education" - MARIHE (Erasmus Mundus) Master of Science - MSc (Joint Degree) Master of Administrative Sciences - M.Sc. (Admin.) (Joint Degree by Danube University/Austria, University Tampere/Finland, Padagogic University Beijing/China)</p> <p>„Can ‘Democracy’ Be Really Translated? Translating for the Global or Translating for the Local? Prof. Dr. Ali Hasnaoui University of Buraimi, Oman - by SKYPE presentation</p>
13:00	Lunch Break

14:30	<p>4th Session</p> <p>„Development of Smart City applications based on Open Data“ Prof. Dr. Radu Vasiiu, Technical University, Timisoara, Romania</p> <p>„Demola Oulu – Ecosystem for Need-Driven Value-Creation Process“ Prof. Dr. Pekka Silven Demola Oulu, Finland</p> <p>„Smart cities, the future of innovation and creativity“ Aba FILOMENA AMARAL arte-via, Portugal</p>
16:00	Coffee Break
16:30	<p>5th Session</p> <p>„Big Data in Education“ Dipl.Ing. Dr. Erwin Bratengeyer Danube University Krems, Austria</p> <p>"Digital Signage" - with live Demo! Ing. Felix Edelmann, MSc Helix, Austria</p> <p>„Smart Cities in the UK“ David Evans JME Association Ltd, UK</p>
18:00	Summary of Second day
18:45	„Tapas Reception” on invitation by the Government of Tenerife
20:30	Bus Transfer
March 7th 2015	
8:45	Bus Transfer
9:30	<p>World Café</p> <p>Presentations and active involvement of the participants</p>
11:00	Coffee Break
11:30	Presentation of ULL University by Prof. Rodrigo Trujillo, Vice Rector
13:00	<p>Bus Transfer</p> <p>Excursions (individual bookings)</p>
March 8th 2015	
	<p>Final Communications</p> <p>Check Out</p> <p>Depature</p>

Application for participants not filed on the program

Send your „idea“ and thereby your application until end of February 2015 to

johann@johannguenther.at

Length of paper: max. one page

Fee

@ Registration / Administration for externals

- 200 Euro
- 100 Euro for students
- IAFeS members and Tenerife locals: free of charge

Pause drinks, coffee and “Tapas Reception” is included.

Target groups

- Academics and representatives from
- Business and
- Education

Participants will actively experience dialogues under the thematic umbrella of the conference title.

Local Travel Information (for those arriving to Puerto de la Cruz)

Any airport in Tenerife (North or South) can be used. In case South airport is used, we recommend to use bus transfer with the public TITSA lines (green busses), transfer finally ending in Puerto de la Cruz' main bus station (there called "Intercambiador"). The direct TITSA bus is line 343 starting at Airport South, but as well passing through Airport North. In case the 343 timetable does not fit: From Airport South any bus to Santa Cruz always ending at main bus station ("Intercambiador") may be taken. At the Intercambiador of Sta. Cruz: change bus; several busses continue to Puerto de la Cruz and any of those oddslot busses can be taken.

At the end station = Intercambiador of Puerto de la Cruz, take a taxi to your hotel (Usually MARITIM); it's cheap.

If you arrive at the North Airport and no bus connection fits in time: take a taxi, it's relatively short distance and should not cost more than 35,- € (fix the price with the taxi driver).

Accommodation

We have special arrangements with Hotel MARITIM in Puerto de la Cruz with the following prices / per night + breakfast. (Superior rooms as reserved for pre-bookers are booked out, the now offered rooms are of “Komfort” quality)

Double room “Komfort”, seaside : 70,- € (2 persons)

Single room “Komfort”, seaside: 50,- € (1 person)

In case you want to book @ MARITIM Hotel, please address the responsible manager, Mr. Galindo: fgalindo.ten@maritim.de , Tel. +34 922 379010 exactly informing him on date of arrival and departure. Please, refer to "Humboldt Cosmos Multiversity / Prof. Guenter Koch (room 1406)" in order to receive the above mentioned prices.

You may, however, choose any other hotel on your own in the area North of Tenerife on the distance between Sta. Cruz - La Laguna - Puerto de la Cruz - if you want to manage this individually. You then are recommended to rent a car or use taxis.

Rent a Car

If you need / want to rent a car, but also anyway for your convenience, we recommend to rent a car which is possible at 20,- € per day (matter of negotiation). The rental company offering this is :

AUTOS MERTENS, e-mail: alex@autosmertens.de, Tel. +34 922 383069. They deliver and pick-up the car at the place you want. However, you may as well rent a car at one of the airports which is more comfortable.

In case you order a car @ Mertens, please refer to Prof. Guenter Koch so that you get the said daily rate of 20,- € (you have to insist on this tarif !)

Event location

is in Tacoronte, in a building called “La Casona” (see picture), very next to the Church Sta. Catalina (which is much better known to the local people than “La Casona” or can be found on Navi systems). Tacoronte is situated between Sta. Cruz / La Laguna and Puerto de la Cruz. Hard to access by public transport. From/ to Puerto de la Cruz, MARITIM Hotel, a daily bus shuttle in the morning and evening will be offered.

